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Optimization Web Information Systems Engineering - WISE  
2012 Gatsby: The Definitive Guide **Blogging For Dummies**

The easy, self-paced guide to the powerful WordPress platform WordPress 24-Hour Trainer, 3rd Edition provides a comprehensive, unique book-and-video package that focuses on the practical, everyday tasks you will face when creating and maintaining WordPress websites. This easy-to-use, friendly guide will show you how to create and edit pages, integrate your site with social media, keep your site secure, make content more search engine friendly to help drive website traffic, troubleshoot the most common WordPress issues, and much more. This updated edition of WordPress 24-Hour Trainer covers the latest features of WordPress 4.0 and 4.1 in an easy-to-use format: Fully-illustrated guides to key tasks you'll need to perform with WordPress. At the end of each lesson a list of related plugins you can install to make WordPress an even more powerful tool. Step-by-step guides at the end of lessons to help you practice what you just learned. Videos that show you first hand some of the concepts in each lesson. WordPress 24-Hour Trainer, 3rd Edition is your perfect real-world guide to fully leveraging this powerful platform. A convenient how-to guide for maximizing your WordPress experience WordPress is a state-of-the-art blog publishing platform with nearly ten million active installations. Eight minibooks provide you with expanded coverage of the most important topics to the WordPress community, such as WordPress basics, theme designs, plug-in development, social media integration, SEO, customization, and running multiple sites. Veteran author Lisa Sabin-Wilson leads an authoritative team of authors who offer their unique knowledge and skillset while sharing invaluable advice for maximizing your site's potential and visitor experience. Presents

straightforward and easy-to-understand coverage of the basics of WordPress, the most popular blog software in use today Delves into the topics that matter most to the WordPress community, such as theme design, plug-in development, and social media integration Addresses ways to handle a variety of WordPress security issues Examines the WordPress network The word on the street is that WordPress All-in-One For Dummies presents everything you need to know about WordPress in one convenient book! This proven bestseller is fully updated and better than ever! Now in its fourth edition, Blogging For Dummies is fully updated and more practical than ever for today's bloggers. Whether you're just beginning or are already a full-tilt blogging maven, you'll find the up-to-date information you need in these friendly pages. Want to integrate your blog with social media? Jump into the fast-moving world of microblogging on Twitter or Tumblr? Choose which blogging software to use? Optimize your current blog for search? This detailed book guide covers it all, and then some. Buy the book, build a better blog, and blog about it! Provides up-to-date information on blogging software choices and utilities Explains how to identify your unique niche and attract readers Walks you through setting up an account and writing your first post Shows you how to optimize your blog for search, so new readers find you Helps you integrate your blog with social media Reveals what you need to know to start microblogging on Twitter or Tumblr Explores the ways you can make money with your blog Start a conversation with the very latest blog-building tips and techniques in Blogging For Dummies. This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes Key Features Learn the basics of WordPress theme development in a step by step

manner Make your themes more dynamic by integrating components of Bootstrap and JQuery 5 carefully-selected projects to help you get beyond the theory and create highly marketable WordPress themes from scratch

**Book Description**

WordPress has emerged as a powerful, easy-to-use tool to design attractive, engaging websites. Themes play a big role in making WordPress as popular as it is today, and having an eye-catching, fully-functional theme could separate your website from the rest! This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes. Start with creating a simple WordPress theme using HTML5, CSS, and PHP. Then, you will move on to incorporate different APIs, widgets, and tools such as Bootstrap and jQuery to create more dynamic and highly-functional themes. Whether you want to create a photo gallery theme, a highly customizable e-commerce theme, or a theme designed to suit a particular business, this book will teach you everything you need to know. By the end of this highly interactive book, you will have the required mastery to develop WordPress themes from scratch.

**What you will learn**

- Simple and advanced themes – covers basic syntax and files along with archives and search pages
- Photo Gallery – add simple animation and use the W3.CSS framework to design a photo gallery theme
- Wordstrap – incorporate Twitter Bootstrap into the theme and use the WP\_NavWalker class
- E-commerce theme – build an e-commerce theme using the Foundation framework

**Who this book is for**

If you are a blogger or a WordPress user who wants to learn how to create attractive, eye-catching WordPress themes, this book is for you. A basic understanding of HTML5, CSS, PHP, and some creativity is all you need to get started with this book. The popular guide to WordPress, fully updated to help you get blogging

Join the

millions of bloggers who rely on WordPress, the popular and free blogging platform. This guide covers all the features and improvements in the most up-to-date version of WordPress. Whether you are switching to WordPress from another blogging platform or just starting your first blog, you'll find lots of advice in this friendly guide. With this easy-to-follow book, you'll be able to take full advantage of the flexibility and usability of WordPress. WordPress is a state-of-the-art blog platform that emphasizes aesthetics, web standards, and usability Shows what it takes to set up and maintain a blog with WordPress and how to use all the new features Covers the changes and improvements to the latest release of WordPress Written by WordPress expert Lisa Sabin-Wilson, this guide helps bloggers take advantage quickly and easily of everything this popular blogging tool has to offer. This book constitutes the proceedings of the 13th International Conference on Web Information Systems Engineering, WISE 2012, held in Paphos, Cyprus, in November 2012. The 44 full papers, 13 short papers, 9 demonstrations papers and 9 “challenge” papers were carefully reviewed and selected from 194 submissions. The papers cover various topics in the field of Web Information Systems Engineering. Build a Website for Free Build yourself a state-of-the-art website.It's incredibly easy... and it won't cost you a dime! You need a website. But you don't need the hassles that usually go with building one, or the expense of hiring someone else to do it. Here's your solution: Build a Website for Free! You'll learn how you can use new Web 2.0 technologies to create a site that's impressive and effective. And here's the best part: You'll do it all with software and tools that won't cost you a dime! • Plan, organize, and design a site that really works, using tools you can find for free • Discover the simple secrets of writing pages people want to read • Use video on your site—and get someone

else to pay for hosting it • Add an easy-to-update blog and start building your own web community • Quickly and easily handle “nuts and bolts” tasks, from getting your site name to uploading your content • Get your site picked up by Google, Yahoo!, and other search engines • Adapt your site for easy viewing on cell phones

Mark Bell is a Ph.D. student in the Indiana University Telecommunications department. He studies virtual worlds and mediated trust with the Synthetic Worlds Initiative and has spent 15 years in the computer industry. Mark created his first website in 1992, ran a web design company in the ‘90s, and consults on several academic web projects.

**CATEGORY: Internet/Web**

Explore built-in WordPress features and the power of advanced plugins and themes for building modern websites using exciting recipes

**Key Features** Build custom features and extend built-in features in WordPress with custom coding and plugins Get to grips with extending WordPress as an application framework Manage non-functional aspects of your website such as security, performance, and maintenance

**Book Description** WordPress has been the most popular content management system (CMS) for many years and is now powering over 30% of all websites globally. With the demand for WordPress development and skilled developers ever-increasing, now is the best time to learn WordPress inside out. This book starts with simple recipes for configuring WordPress and managing basic platform features. You’ll then move on to explore how to install and customize WordPress plugins, widgets, and themes. The next few chapters cover recipes for content and user-management-related topics such as customizing the content display, working with content types, using the new Gutenberg editor, and customizing editorial workflow for building advanced blogs. As you advance, you’ll learn how to use WordPress as an application framework as well as a platform for

building e-commerce sites. This WordPress book will also help you optimize your site to maximize visibility on search engines, add interactivity, and build a user community to make the site profitable. Finally, you'll learn how to maintain a WordPress site smoothly while taking precautions against possible security threats. By the end of the book, you'll have the tools and skills required to build and maintain modern WordPress websites with the latest technologies and be able to find quick solutions to common WordPress problems. What you will learn

- Install and customize WordPress themes and plugins for building websites
- Develop modern web designs without the need to write any code
- Explore the new Gutenberg content editor introduced in WordPress 5 (Bebo)
- Use the existing WordPress plugins to add custom features and monetize your website
- Improve user interaction and accessibility for your website with simple tricks
- Discover powerful techniques for maintaining and securing your websites
- Extend built-in WordPress features for advanced website management

Who this book is for This book is for beginners who want to build powerful modern websites with minimum coding knowledge and intermediate web developers who want to extend the basic features of WordPress to cater to advanced modern website technologies. Although prior experience with WordPress is not required, familiarity with basic PHP, HTML, and CSS is necessary to understand the concepts covered.

Sams Teach Yourself WordPress in 10 Minutes  
Chuck Tomasi  
Kreg Steppe  
Sams Teach Yourself WordPress in 10 Minutes gives you straightforward, practical answers when you need fast results. By working through its 10-minute lessons, you'll learn everything you need to build great blogs with WordPress and WordPress.org, and reach any audience by web browser, RSS, or cell phone! Tips point out shortcuts and solutions Cautions help you avoid common pitfalls

Notes provide additional information Plain English definitions explain new terms 10 minutes is all you need to learn how to... Quickly build blogs for free with WordPress.com Customize your blog to fit your message Create powerful text, audio, and video content Moderate comments and build communities Set up RSS feeds Host your own blog with WordPress.org software Deliver content via iPhone and BlackBerry Streamline publishing with third-party tools Use the potential of WordPress and the Google Cloud Platform Virtual Machines to create our website and e-commerce. If we manage to do it at no cost, by saving hosting costs for a full year, the benefits increase. The guide will lead you by showing you step-by-step the realization of your project, but we will deal exclusively with the technical configuration necessary to put our website online, starting from the creation of the virtual machine, DNS management for our domain name, installation of the SSL certificate Let's Encrypt. Be smart, enter the Internet thanks to WordPress and the advantages and performances of Google Cloud. "A past-paced guide for PHP developers ... Walk through the development of six complete, feature-rich, real-world plugins that are being used by thousands of WordPress users [Digg this, Live blogroll, The wall, Snazzy archives, Insights, Post types] ; ... get to know the WordPress code base, and WordPress's plugin architecture ; hook into the rest of WordPress using actions and filters ; integrate Ajax and jQuery into your plugins, to dynamically generate content ; maintain and manage your plugin using SVN and publish it to the WordPress Plugin Repository." -- Cover, p.4. Whether you're a budding blogger or web development professional, WordPress is a brilliant tool for creating websites—if you know how to tap its impressive features. This jargon-free Missing Manual shows you how to use WordPress and its themes, plug-ins, and widgets to build just about any



website you can imagine, from a classy blog to a basic e-commerce site. The important stuff you need to know: Create a blog. Get a free WordPress.com account, choose the right theme, and start publishing content. Build a website. Produce a professional-looking business site by customizing a WordPress theme. Add features. Choose from thousands of WordPress widgets and plug-ins to extend your site's features. Mix in multimedia. Include slideshows, video clips, webcasts, podcasts, and music players. Involve your readers. Let readers leave comments, contribute to your site, and carry on a dialog. Build an audience. Learn search-engine optimization, measure your reader's favorite pages, and publicize your site. Create a community. Use social media tools such as "Like" and sharing buttons, and provide RSS feeds of your posts. Sams Teach Yourself WordPress 3 in 10 Minutes Chuck Tomasi Kreg Steppe Sams Teach Yourself WordPress in 10 Minutes gives you straightforward, practical answers when you need fast results. By working through its 10-minute lessons, you'll learn everything you need to build great blogs with WordPress and WordPress.org, and reach any audience by web browser, RSS, or cell phone! Tips point out shortcuts and solutions Cautions help you avoid common pitfalls Notes provide additional information Plain English definitions explain new terms 10 minutes is all you need to learn how to... Quickly build free blogs with WordPress.com Customize your blog to fit your message Create powerful text, audio, and video content Moderate comments and build communities Set up RSS feeds Host your own blog with WordPress.org software Deliver content via iPhone and BlackBerry Streamline publishing with third-party tools Register your book at [informit.com/register](http://informit.com/register) for convenient access to updates and corrections as they become available. Category: Internet Covers: WordPress 3.0 User Level:

Beginning A practical tutorial to get you up and running with the revolutionary WordPress REST API About This Book Learn how to run the latest WordPress REST API with various platforms Create exciting apps and manage non-WordPress content with them Secure, export, and manage your data through illustrative examples Who This Book Is For This book is for WordPress developers and designers who want to get a complete practical understanding of the WordPress REST API and leverage it to create fully-featured web apps. What You Will Learn Use the WordPress REST API to read, write, and edit posts Create and work with metadata using the WordPress REST API Work with taxonomies using the REST API Add custom routes and build apps using the WordPress REST API Process requests and integrate with external applications and frameworks Make your WordPress projects ready for the RESTful API standard In Detail The WordPress REST API is a recent innovation that has the potential to unlock several new opportunities for WordPress developers. It can help you integrate with technologies outside of WordPress, as well as offer great flexibility when developing themes and plugins for WordPress. As such, the REST API can make developers' lives easier. The book begins by covering the basics of the REST API and how it can be used along with WordPress. Learn how the REST API interacts with WordPress, allowing you to copy posts and modify post metadata. Move on to get an understanding of taxonomies and user roles are in WordPress and how to use them with the WordPress REST API. Next, find out how to edit and process forms with AJAX and how to create custom routes and functions. You will create a fully-functional single page web app using a WordPress site and the REST API. Lastly, you will see how to deal with the REST API in future versions and will use it to interact it with third-party services. By the end of the

book, you will be able to work with the WordPress REST API to build web applications. Style and Approach A step by step tutorial to explain the new and exciting world of the WordPress REST API with the real world examples. Your full-color guide to creating dynamic websites with WordPress Are you familiar with the fundamentals of WordPress, but want to take your skills to the next level? From bestselling author and WordPress expert Lisa Sabin-Wilson, this new edition of WordPress Web Design For Dummies quickly gets you up to speed on the latest release of the software and shows you how to use it as a tool to create a customized, compelling, and cost-effective website—without losing your cool. WordPress can be used to create a custom design for your website using complimentary technologies such as graphic design, CSS, HTML coding, PHP programming, and MySQL administration. With the help of this hands-on, friendly guide, you'll discover how to create an effective navigation system, choose the right color palette and fonts, and select different layouts. Plus, you'll find out how to tweak existing website designs with available themes, both free and premium, and gain the confidence to translate your design skills into paid work. Create dynamic, custom websites with the self-hosted version of WordPress Use free themes and enhance them with CSS and HTML Create a responsive design for mobile devices and tablet users Get to grips with the newest release of WordPress Whether you want to use WordPress to spruce up your existing website or create a brand-new one from scratch, this do-it-yourself guide has you covered. The bestselling blogging book—updated in a new edition! Ready to make your mark on the online world? Start a blog! Blogging For Dummies provides you with information on blogging basics, the anatomy of a good blog, and the tools required to get started. Plus, you'll get advice on a blog topic, choosing a domain name and host,

writing your first post, planning an editorial calendar, and using your blog as an important part of your personal brand. Decide which of the major blogging platforms will work for you Use SEO to drive traffic to your blog Monetization through advertising and sponsorships Create content that draws readers in Covering shifts in popular blogging platforms and tools, changes in social media, and the latest best practices in the blogosphere, this new edition sets you up for blogging success! An extensive, practical guide that explains how to adapt WordPress features, both conventional and trending, for web applications. This book is intended for WordPress developers and designers who have the desire to go beyond conventional website development to develop quality web applications within a limited time frame and for maximum profit. Experienced web developers who are looking for a framework for rapid application development will also find this to be a useful resource. Prior knowledge with of WordPress is preferable as the main focus will be on explaining methods for adapting WordPress techniques for web application development rather than explaining basic skills with WordPress. The highly praised resource returns with updated content, examples, and code downloads WordPress is the most popular self-hosted open source website software in use today, and the latest version makes it even simpler to operate. Packed with real-world examples for load balancing and multiusers, this esteemed resource replaces some of the more basic material with more advanced content. Every single chapter has been reworked to provide the most current and proper methods for developing and designing in WordPress. Coverage of HTML5, CSS3, and JavaScript and new chapters on custom post types, custom taxonomies, Multisite, and extensions of themes bring the content of this book completely up-to-date and provides you

with all you need to deploy successful WordPress sites. Offers an overview of the WordPress system and describes what happens when a WordPress-generated web page is displayed Demonstrates extending WordPress through plugins and customizing it via themes Combines a developer view of user experience and optimization with the deployment requirements for performance, security, and measurement Includes code downloads and code samples from the book's website You'll be hard pressed to find a reliable resource with more advanced content than Professional WordPress, Second Edition! Get your blog up and running with the latest version of WordPress WordPress is one of the most popular, easy-to-use blogging platforms and allows you to create a dynamic and engaging blog, even if you have no programming skills or experience. Ideal for the visual learner, Teach Yourself VISUALLY WordPress, Second Edition introduces you to the exciting possibilities of the newest version of WordPress and helps you get started, step by step, with creating and setting up a WordPress site. Author and experienced WordPress user Janet Majure shares advice, insight, and best practices for taking full advantage of all that WordPress has to offer. Presents completely updated coverage of new mobile blogging solutions Shares advice on customizing sites through use of plug-ins and themes and custom site editing Details more advanced procedures for self-hosted bloggers, including buying a domain, getting a web host, and installing WordPress Demonstrates key points with examples from the author's own WordPress blogs Teach Yourself VISUALLY WordPress, Second Edition clears the air around any blog fog you may find yourself in and gets you started with creating your own dynamic WordPress blog today! This is not another SEO book written for marketing professionals. Between these covers you'll find practical advice

and examples for people who build websites aiming to reach their target audience. Each chapter will introduce you to best practices and fresh perspectives on how to accomplish these simple, yet indispensable goals: Help more people find your site Help users find content within your site Encourage return visits The path this book travels through the villages of Web standards, accessibility, and contemporary technologies like Ajax, APIs, Flash, and microformats. You'll find the big ideas behind these technologies and real world examples, illustrating that you don't have to compromise the user experience to create search engine friendly, findable websites. Although this book illuminates a broad range of findability strategies, one common theme pervades: Web standards + compelling content = improved findability = more successful sites You'll find even more findability guidance on the book's companion website (<http://buildingfindablewebsites.com>) including 5 bonus chapters. An in-depth look at the internals of the WordPress system. As the most popular blogging and content management platform available today, WordPress is a powerful tool. This exciting book goes beyond the basics and delves into the heart of the WordPress system, offering overviews of the functional aspects of WordPress as well as plug-in and theme development. What is covered in this book? WordPress as a Content Management System Hosting Options Installing WordPress Files Database Configuration Dashboard Widgets Customizing the Dashboard Creating and Managing Content Categorizing Your Content Working with Media Comments and Discussion Working with Users Managing, Adding, Upgrading, and Using the Theme Editor Working with Widgets Adding and Managing New Plugins Configuring WordPress Exploring the Code Configuring Key Files wp-config.php file Advanced wp-config Options What's in the Core? WordPress Codex and Resources

Understanding and customizing the Loop Building A Custom Query Complex Database Operations Dealing With Errors Direct Database Manipulation Building Your Own Taxonomies Plugin Packaging Create a Dashboard Widget Creating a Plugin Example Publish to the Plugin Directory Installing a Theme Creating Your Own Theme How and When to Use Custom Page Templates How to Use Custom Page Templates Pushing Content from WordPress to Other Sites Usability and Usability Testing Getting Your Site Found How Web Standards Get Your Data Discovered Load Balancing Your WordPress Site Securing Your WordPress Site Using WordPress in the Enterprise Is WordPress Right for Your Enterprise? and much more! A guide to using FreeBSD 7 to build servers covers such topics as installation and booting, kernels, system security, disks and file systems, Web services, upgrading, software management, and system performance and monitoring. Get the definitive guide on Gatsby, the JavaScript framework for building blazing fast websites and applications. Used by Nike, Costa Coffee, and other companies worldwide, Gatsby is emerging as one of the key technologies in the Jamstack (JavaScript, APIs, and markup) ecosystem. With this comprehensive guide, you'll learn how to architect, build, and deploy Gatsby sites independently or with CMSs, commerce systems, and other data sources. Author Preston So begins by showing you how to set up a Gatsby site from scratch. From there, you'll learn ways to use Gatsby's declarative rendering and GraphQL API, build complex offline-enabled sites, and continuously deploy Gatsby sites on a variety of platforms, including Gatsby Cloud. Discover how Gatsby integrates with many data sources and plug-ins Set up, configure, and architect Gatsby sites using Gatsby's CLI, React, JSX, and GraphQL with high performance out of the box Build an independent Gatsby site based on Markdown and data- and

content-driven Gatsby sites that integrate with CMSs and commerce platforms Deploy Gatsby sites with full CI/CD and test coverage on a variety of platforms, including Netlify, Vercel, and Gatsby Cloud The bestselling guide to WordPress, fully updated for newest version of WordPress WordPress, the popular, free blogging platform, has been updated with new features and improvements. Bloggers who are new to WordPress will learn to take full advantage of its flexibility and usability with the advice in this friendly guide. Previous editions have sold nearly 50,000 copies, and interest in blogging continues to explode. WordPress is a state-of-the-art blog platform that emphasizes aesthetics, Web standards, and usability WordPress For Dummies, 3rd Edition covers both the free-hosted WordPress.com version and WordPress.org, which requires users to purchase Web hosting services Written by an expert who works directly with the developers and cofounder of WordPress Shows readers how to set up and maintain a blog with WordPress and how to use all the new features Like its earlier editions, WordPress For Dummies, 3rd Edition helps bloggers quickly and easily take advantage of everything this popular blogging tool has to offer. Extend WordPress with plugins using this advanced WordPress development book, updated for the current version This significantly updated edition of Professional WordPress Plugin Development addresses modern plugin development for WordPress, the highly popular content management system (CMS). If you're using WordPress to create and manage websites, WordPress plugins are the software that can extend or enhance CMS functionality. This book offers guidance on writing plugins for WordPress sites to share or sell to other users. The second edition of Professional WordPress Plugin Development covers the building of advanced plugin development scenarios. It discusses the



plugin framework and coding standards as well as dashboards, settings, menus, and related application programming interfaces (APIs). Additional topics include security, performance, data validation, and SQL statements. • Learn about the power of hooks in WordPress • Discover how JavaScript and Ajax will work in your site • Understand key technologies: Block Editor/Gutenberg, JS/React, PHP, and the REST API • Create and use custom post types and taxonomies. • Creating custom dashboard menus and plugin settings • Work with users and user data • Schedule tasks and utilizing Cron • Performance and security considerations

Written by experienced plugin developers, Professional WordPress Plugin Development also helps you internationalize and localize your WordPress website. Find out about debugging systems and optimizing your site for speed. As WordPress use continues to increase, you can elevate your professional knowledge of how to extend WordPress through plugins. Get the latest word on the biggest self-hosted blogging tool on the market Within a week of the announcement of WordPress 3.0, it had been downloaded over a million times. Now you can get on the bandwagon of this popular open-source blogging tool with WordPress Bible, 2nd Edition. Whether you're a casual blogger or programming pro, this comprehensive guide covers the latest version of WordPress, from the basics through advanced application development. If you want to thoroughly learn WordPress, this is the book you need to succeed. Explores the principles of blogging, marketing, and social media interaction Shows you how to install and maintain WordPress Thoroughly covers WordPress basics, then ramps up to advanced topics Guides you through best security practices as both a user and a developer Helps you enhance your blog's findability in major search engines and create customizable and dynamic themes Author maintains a high-profile blog in the

WordPress community, Technosailor.com Tech edited by Mark Jaquith, one of the lead developers of WordPress The WordPress Bible is the only resource you need to learn WordPress from beginning to end. A guide to WordPress provides bloggers with everything they need to know to build, design, manage, and customize their blogs, including step-by-step coverage of everything from installation and security to publishing and customization, as well as themes, widgets, and plug-in WordPress is an economy in its own right. To really understand this, one has to know its history. In this eBook, you can find out about the economy that developed around this revolutionary CMS. The authors will introduce you to WordPress development, show you how to profit from WordPress development and explain how to effectively introduce the end user to WordPress. The goal of this eBook is to help you take advantage of the WordPress economy and make money as a WordPress developer. TABLE OF CONTENTS - Smashing Special: What's Going On In The WordPress Economy? - Part 1 - Smashing Special: What's Going On In The WordPress Economy? – Part 2 - How To Become A Top WordPress Developer - How Commercial Plugin Developers Are Using The WordPress Repository - Writing Effective Documentation For WordPress End Users - Secrets Of High-Traffic WordPress Blogs A complete guide for web designers and developers who want to begin building and administering sites with WordPress. Having your own blog isn't just for the nerdy anymore. Today, it seems everyone—from multinational corporations to a neighbor up the street—has a blog. They all have one, in part, because the folks at WordPress make it easy to get one. but to actually build a good blog—to create a blog people want to read—takes thought, planning, and some effort. From picking a theme and using tags to choosing widgets and building

a community, creating your blog really starts after you set it up. In this book by blogger extraordinaire Scott McNulty, you learn how to: Install and get your WordPress blog running. Set up your site to ensure it can easily grow with you and your readers. Be the master of user accounts. Manage your site with the WordPress Dashboard and extend its capabilities with plug-ins. Make the most of images. Work with pages, templates, and links and—of course—publish your posts. Deal with comments—if you even want readers commenting at all. Find a theme—or build one yourself. Maintain your site and fix common problems. *Wicked WordPress Themes* is a step-by-step guide to creating beautiful themes for the world's most popular CMS, WordPress. By following the book's advice, readers can produce designs that are aesthetically stunning, consistent, and for-purpose -whether it's for their own use, or to drive a high price on the theme marketplace. All facets of theme design are covered: from design, coding, and deployment, to ensuring readers' designs are ready-to-go as soon as they're installed. *Wicked WordPress Themes* teaches readers how to leverage theme design frameworks to dramatically shorten development time, enabling them to enter the theme market faster. Over 100 simple but incredibly effective recipes for creating powerful, custom WordPress themes. Take WordPress beyond its comfort zone As the most popular open source blogging tool, WordPress is being used to power increasingly advanced sites, pushing it beyond its original purpose. In this unique book, the authors share their experiences and advice for working effectively with clients, manage a project team, develop with WordPress for larger projects, and push WordPress beyond its limits so that clients have the customized site they need in order to succeed in a competitive marketplace. Explains that there is more than one approach to a WordPress challenge and shows you how to

choose the one that is best for you, your client, and your team. Walks you through hosting and developing environments, themebuilding, and contingency planning. Addresses working with HTML, PHP, JavaScript, and CSS. WordPress: Pushing the Limits encourages you to benefit from the experiences of seasoned WordPress programmers so that your client's site can succeed. Create your own powerful, interactive plugins to extend and add features to your WordPress site. It is no secret that the future of the Internet is the Social Web and that the future is this very instant. Millions of people and businesses are interacting, sharing and collaborating on social networking sites, media communities, social bookmarking sites, blogs and more. They are doing it right now, 24/7, and you and your business want to be a part of this powerful movement with as professional and efficient a presence as possible while keeping your expenses minimal. This book will show you how to use the tools of Web 2.0 to build a successful Web presence. From Squidoo to YouTube, Facebook to WordPress, wikis to widgets, blogs to RSS feeds, business owners, authors, publishers, students, PR and marketing professionals can learn to apply and integrate these tools by themselves. Gone are the days of relying on Web developers! This book arms you with the nuts and bolts of the new, open-source Internet through hands-on, real-world examples. You will be pleasantly surprised at how easy it is! A no-nonsense guide to the ever-evolving tools of social media, this handbook details the nuts and bolts of the open-source internet by using real-world examples with dozens of screen shots for each subject. The companion CD provides links to resources, and directories of social websites in addition to forms and worksheets designed to map social media strategies. This practical, hands-on introduction to social media tools such as Facebook, YouTube, and Twitter helps grow brand recognition,

improve and expand sales, and increase profits for business owners, professionals, musicians, and artists alike. This book is intended for WordPress developers and designers who want to develop quality web applications within a limited time frame and for maximum profit. Prior knowledge of basic web development and design is assumed. Having a clear, attractive, and easy-to-navigate website that allows users to quickly find what they want is essential for any organization—including a library. This workbook makes website creation easy—no HTML required.

- Offers a basic textbook for short courses or workshops, or a segment of a longer course that would cover advanced tools to create websites
- Supplies a useful resource for readers with little or no programming background as well as for librarians who need to refresh or update their existing knowledge about web design
- Clarifies the benefits and limitations of using commercially available software tools for web design
- Utilizes a fictitious library as an instruction example that underscores key points for readers

Presents step-by-step instructions on using WordPress to create and maintain a blog, with information on such topics as working with themes, formatting pages, working with widgets, adding menus, and managing users and comments.

[homemadeeatery.com](http://homemadeeatery.com)